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Project Acronym: **GAIN**

Project Full Title: **Georgian Artificial Intelligence Networking and Twinning Initiative**

Grant Agreement Number: 101078950

HORIZON EUROPE - WIDERA-2021-ACCESS-03 (Twinning)

WEBSITE: www.gain-twinning.eu

Project Start Date: 1st October 2022

Project End Date: 30 September 2025



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Deliverable D.5.3. Set of the Project promotional materials, Version 1

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1. Executive Summary

This document describes the **Set of the Project promotional materials, Version 1** (D.5.3) of the project GAIN. The materials contain “GAIN Business Cards”, “GAIN Roll-Up” and a Promotional video 1 with a brief introduction to the project.

Document History			
Version	Date	Contributors	Description
1	04/09/2023	MICM team; B. Wirth– DFKI; L. Jašić - EXOLAUNCH	Set of the Project promotional materials, Version 1
2 (final)	11/10/2023	MICM team; B. Wirth– DFKI;	Set of the Project promotional materials, Version 1

2. Versions and Updates

Set of the Project promotional materials, Version 2 (D.5.4) will be ready at the end of the project in 2025. It will contain a promotional video(s) (2-3 min) with the intent to disseminate the main messages arising from GAIN. The video will include subtitles in the different languages and images, which will highlight the importance of the scientific excellence in AI for the economy and society.

3. GAIN Business Cards

1000 GAIN business cards have been printed for dissemination.

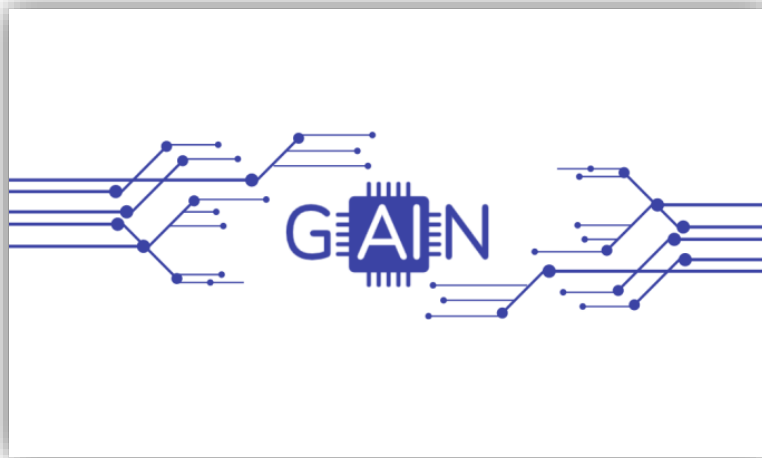
Business card is of size 8.5x5 cm and is easy-to-carry. It contains a QR code linking to the project website, project contact details (email, LinkedIn and Facebook accounts) and the EU funding reference.



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GAIN
www.gain-twinning.eu

GAIN Business Card – Front



GAIN Business Card – Back



4. GAIN Roll-Up

A roll-up banner has been designed to ensure a visibility of the GAIN project at various events.



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Roll-up banner is of size 85.09x199.39 cm.



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www.gain-twinning.eu

GAIN: Georgian Artificial Intelligence Networking and Twinning Initiative

- 01 Integrating Georgia into the European Research Area (ERA) in the field of Artificial Intelligence (AI)
- 02 Building applied research and innovation capacities at MICM
- 03 Reformed research and innovation (R&I) systems and institutions
- 04 Increasing attraction of research talent with emphasis on young researchers
- 05 Creation of the Georgian corpus of clinical interactional data using MePheSTO's methodology

Project Partners



Deutsches Forschungszentrum für Künstliche Intelligenz GmbH







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Photo with the Roll-up



EXOLAUNCH Training, TU Berlin (21-26 August, 2023).

5. GAIN Promotional Video 1

A promotional video is recorded with a brief presentation of the project.

The video is available at the GAIN YouTube channel and the project website. Duration is about 7 minutes.



Weblinks:

https://www.youtube.com/watch?v=Bgi9Ju_VJeU&ab_channel=GainTwinning

https://www.gain-twinning.eu/?page_id=302