



Project Acronym: **GAIN**

Project Full Title: **Georgian Artificial Intelligence Networking and Twinning Initiative**

Grant Agreement Number: 101078950

HORIZON EUROPE - WIDERA-2021-ACCESS-03 (Twinning)

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D 5.1 Project website, version 1

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EXECUTIVE SUMMARY

This document provides a general overview of the structure and contents of the GAIN project website version 1.

Keywords: website, hosting, WordPress, homepage, menu bar,

Document History			
Version	Date	Contributors	Description
1	25/11/2022	G. Giorgobiani, I. Kachiashvili, L.Tabagari, - MICM J. Alexandersson - DFKI	Project website, version 1
2	28/11/2022	G. Giorgobiani, I. Kachiashvili, L.Tabagari, - MICM J. Alexandersson - DFKI	
3 (Final)	15/12/2022	G. Giorgobiani, I. Kachiashvili, L.Tabagari, - MICM J. Alexandersson , V. Seimetz - DFKI	

1. INTRODUCTION

Deliverable D 5.1 “GAIN project website version 1” is part of Work Package 5 “Visibility and Social Impact”. This work package focuses on implementation of a coherent dissemination strategy targeting all principal target groups. More specifically, according to DoW of the project, the website, being an important interactive tool, alongside providing information and hosting the main outputs of the project, should include questionnaires and tools for use by all the target audiences.

Version 1 of the project website is designed by the researchers of MICM with active participation of all the partners of the project. Its initial design and functionality was agreed with the Project Steering Board at the kick-off meeting of the project, which was held at MICM, Tbilisi, 19 October, 2022. At this meeting it was also agreed that the website should have domain “eu”. Later discussions led to the project website full name “gain-twinning.eu”.

2. PROJECT WEBSITE

In this section the structure and the initial content of the project website, version 1, is presented.

2.1. Access and technical parameters

- The project website is publically accessible at <https://gain-twinning.eu>
- The web hosting service is provided by DFKI
- The website is built by use of WordPress technical platform, which enables flexible updating
- A fully operative demo version was available at <http://demosite.gtu.ge/>

2.2. Home page

The homepage contains (Figures 1,2,3):

- ✚ Logo
- ✚ Menu bar
- ✚ Background image associated with Horizon Europe
- ✚ Publishable Summary of the project
- ✚ European Union's Flag and the Project funding information
- ✚ Social Media ("follow") buttons: LinkedIn, Facebook

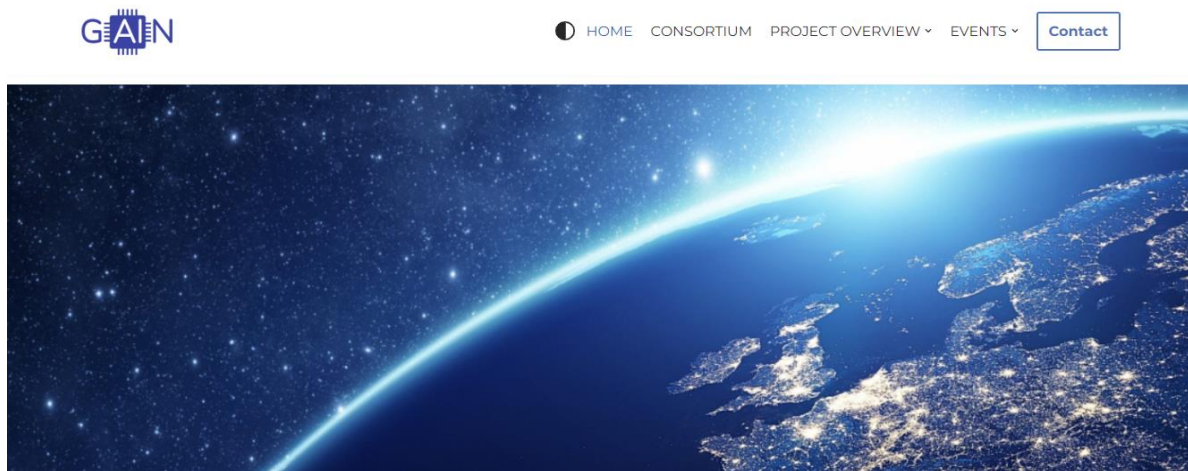


Fig. 1

Georgian Artificial Intelligence Networking and Twinning Initiative

GAIN will take a strategic step towards integrating Georgia, one of the Widening countries, into the system of European efforts aimed at ensuring the Europe's leadership in one of the most transformative technologies of today and tomorrow – Artificial Intelligence (AI). It will be achieved by research profile adjusting and linking the central Georgian ICT research institute – Muskhelishvili Institute of Computational Mathematics (MICM), to the European AI research and innovation community. Two absolutely leading European research organizations (DFKI and INRIA) supported by the high-tech company EXOLAUNCH will support MICM in this endeavour. The Strategic Research and Innovation Programme (SRIP) designed by the partnership will provide the environment for the Georgian colleagues to get involved in the research projects of the European partners addressing a clearly delineated set of AI topics. Jointly, the partners will advance in capacity building and networking within the area of AI Methods and Tools for Human Activities Recognition and Evaluation, which also will contribute to strengthening core competences in such fundamental technologies as e.g. Machine (Deep) Learning. The results of the cooperation presented through the series of scientific publications and events will inform the European AI community about the potential of MICM and trigger new partnerships building, addressing e.g. Horizon Europe. The project will contribute to career development of a cohort of young researchers at MICM through joint supervision and targeted capacity building measures. Innovation and Research Administration and Management capacities of MICM will also be strengthened to allow the Institute to be better connected to the local, regional and European innovation activities. Using their extensive research and innovation networking capacities DFKI and INRIA will introduce MICM to the European AI research community by connecting to such networks as CLAIRE, ELLIS, ADRA, AI NoEs, etc.

Fig. 2

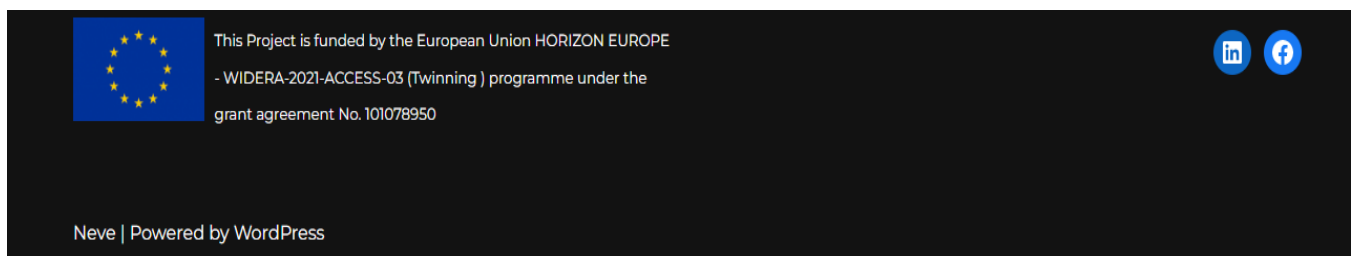


Fig. 3

The **Logo** of the GAIN project was created by the researchers of MICM, L. Tabagari, J. Kachaiashvili and others.



Social media will be used for the dissemination of the GAIN project. Everything on the public area of the GAIN website can be liked and shared via Facebook, LinkedIn in order to enable the best user experience. The social media micro-sites will spread special target-group tailored information from the project to the users of these platforms and direct them to the GAIN website.

- Project LinkedIn account – <https://www.linkedin.com/company/gain-twinning/>
- Project Facebook account - <https://www.facebook.com/people/GAIN-twinning/100087895163991/>

The consortium will also examine the distribution of multimedia material through YouTube, which will include a promotional video of MICM.

The Homepage includes the „**Kick Off Meeting**“ Read More button (Fig. 4), the last event as a news. More details about this event are presented below.

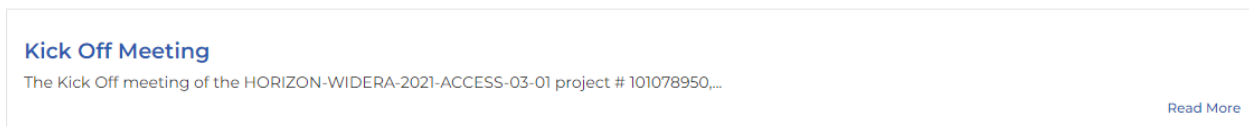






Fig. 4

2.3. Menu bar

The Menu bar contains:

-  CONSORTIUM
-  PROJECT OVERVIEW
-  EVENTS
-  CONTACT

2.3.1. Consortium

„Consortium“ includes information about the project partners with logos and the links to the websites (Fig. 5)

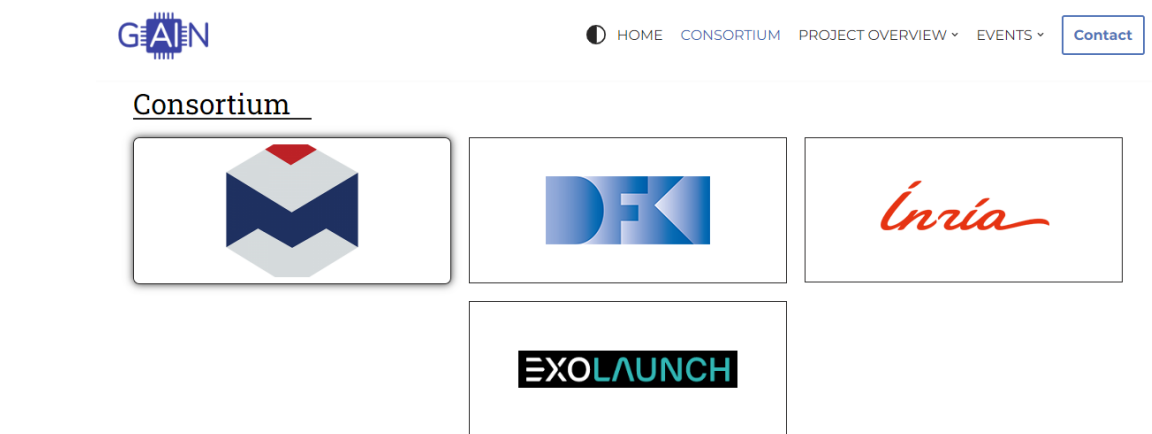


Fig. 5

2.3.2. Project overview

Slider „Project overview“ contains 4 subcategories

- Work Packages
 - Objectives
 - Deliverables
 - Expected Impact
- „**Work Packages**“ contain 6 items, 6 work packages with their descriptions as given in the DoW of the project (Fig. 6, 7).

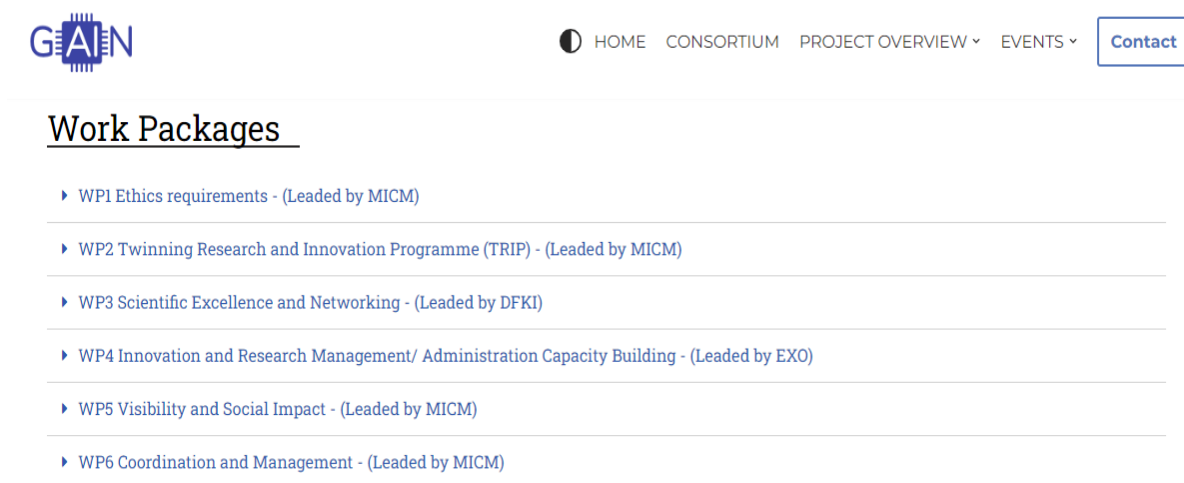


Fig. 6

▶ WP1 Ethics requirements - (Led by MICM)
▶ WP2 Twinning Research and Innovation Programme (TRIP) - (Led by MICM)
▶ WP3 Scientific Excellence and Networking - (Led by DFKI)
▶ WP4 Innovation and Research Management/ Administration Capacity Building - (Led by EXO)
▲ WP5 Visibility and Social Impact - (Led by MICM)
<ol style="list-style-type: none"> 1. To raise awareness of the project in Europe and beyond and benefits it can bring to all potentially interested parties, disseminate the project tasks and activities to relevant target groups, build liaisons and find synergies with other relevant initiatives and projects. 2. To enable the wide uptake of the project results by the prime target groups (incl. scientific and innovation stakeholders) thus stimulating further cooperation, exchange of information and exploitation 3. To establish feedback gathering channels with all interested parties and, first of all, potential up takers in order to improve the quality of the final outcomes.
▶ WP6 Coordination and Management - (Led by MICM)

Fig. 7

- „Objectives“ describes the main goals and aims of the project in brief (Fig. 8).

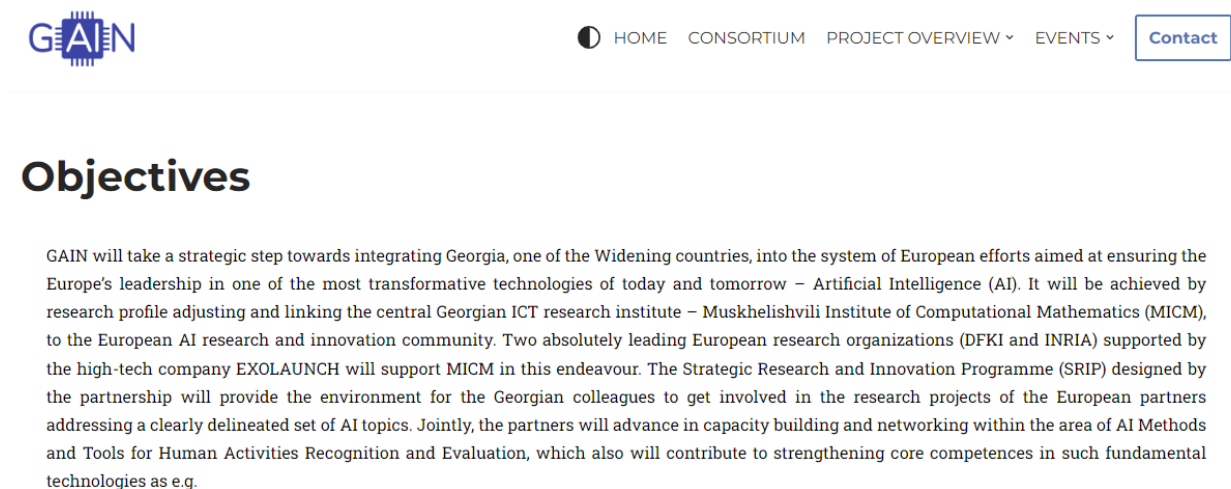


Fig. 8

- „Deliverables“ (see Fig. 9) is the list of all deliverables of the project. At this stage, only one deliverable (D.1.1) is submitted, which is sensitive. All the PU deliverables will be uploaded as soon as they are ready

Deliverables

WP	No	Deliverable Name	Lead Beneficiary	Type	Dissemination Level	Due Date
WP1	D1.1	OEI – Requirement No. 1	MICM	ETHICS	SEN	31 Oct 2022
	D1.2	NEC (National Ethics Committee) – POPD	MICM	ETHICS	SEN	31 Mar 2023
	D1.3	(Protection of Personal Data) –	MICM	ETHICS	SEN	31 Mar 2024
	D1.4	Requirements No. 1, 2, 3	MICM	ETHICS	SEN	30 Sep 2025
	D2.1	Twinning Research and Innovation Programme	MICM	R	PU	31 Dec 2022

e.gtu.ge.html

Fig. 9

➤ „Expected Impact“ describes the expected impacts of the project in brief (Fig. 10).



HOME

CONSORTIUM

PROJECT OVERVIEW ▾

EVENTS ▾

Contact

Expected Impacts

- *Increased science and innovation capacities for all actors in the R&I system in widening countries.* GAIN is set to deliver a radical increase of capacities for a central R&I actor in a key thematic domain (AI) in Georgia (one of the Widening countries). As Georgia is a small country, through GAIN, the entire science system will receive a significant push.
- *Reformed R&I systems and institutions leading also to increased attractiveness and retention of research talents.* Placing focus on young researcher, equipping them with cutting-edge skills and giving new career prospects, the project will tackle one of the major problems in science systems of Widening countries – brain drain. Mobility, doing research internationally, fair compensation, these are the stimuli the project will offer to young talents
- *Improved outreach to international scale for all actors.* Using GAIN as a vehicle powered by the capacities of the European partners, MICM will extend its capacity to do research internationally. With the important prerequisites (e.g. excellent basic research skills, English proficiency of all staff members, access to young talents), MICM is currently a suitable international partner, but with low visibility and profile. GAIN will correct it.
- *Greater involvement of regional actors in R&I process.* GAIN will contribute to building applied research and innovation capacities in MICM and in Georgia as a whole. This is an important structural and cultural change to the science system, which still bears the consequences of historical isolation of science from economy.

Fig. 10

2.3.3. Events

“EVENTS” includes 2 subcategories, “Conferences” and “Presentations”, which have an empty content at this stage. There are planned several events like Summer Schools, Trainings, Workshops, Symposia,

Final Conference in the forthcoming years of the project. The relevant information will be added to this section of the website at appropriate time.

At this stage this section includes separately the “Kick Off Meeting” button with the corresponding information, agenda and presentations of this event (Fig. 11, 12).

KICK OFF MEETING

November 4, 2022

The Kick Off meeting of the HORIZON-WIDERA-2021-ACCESS-03-01 project # 101078950, “Georgian Artificial Intelligence Networking and Twinning Initiative” (GAIN), was held on 18 – 19 October, 2022 in Tbilisi, Georgia, at MICM

[Kick Off Meeting Agenda](#)

▶ [Launch And Deployment Solutions - Exolaunch](#)

▶ [A Quick Tour of INRIA](#)

▶ [MEPHESTO Digital Phenotyping 4 Psychiatric Disorders from Social Interaction](#)

Fig. 11

▶ [Launch And Deployment Solutions - Exolaunch](#)

▶ [A Quick Tour of INRIA](#)

▲ [MEPHESTO Digital Phenotyping 4 Psychiatric Disorders from Social Interaction](#)

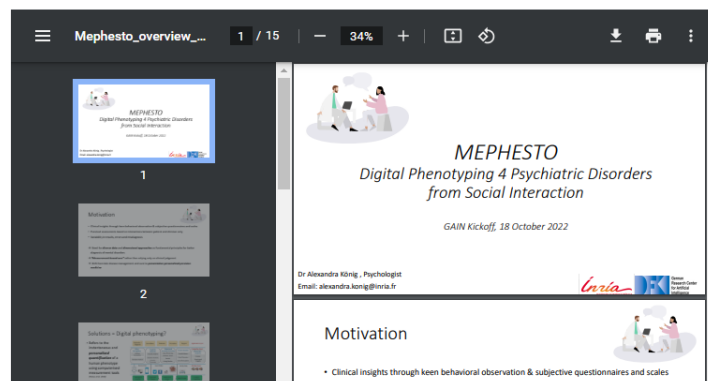


Fig. 12

2.3.4. Contact

This section contains the contact information including address, telephone numbers, e-mails, and the google-map location of the coordinator institution MICM (Fig. 13).

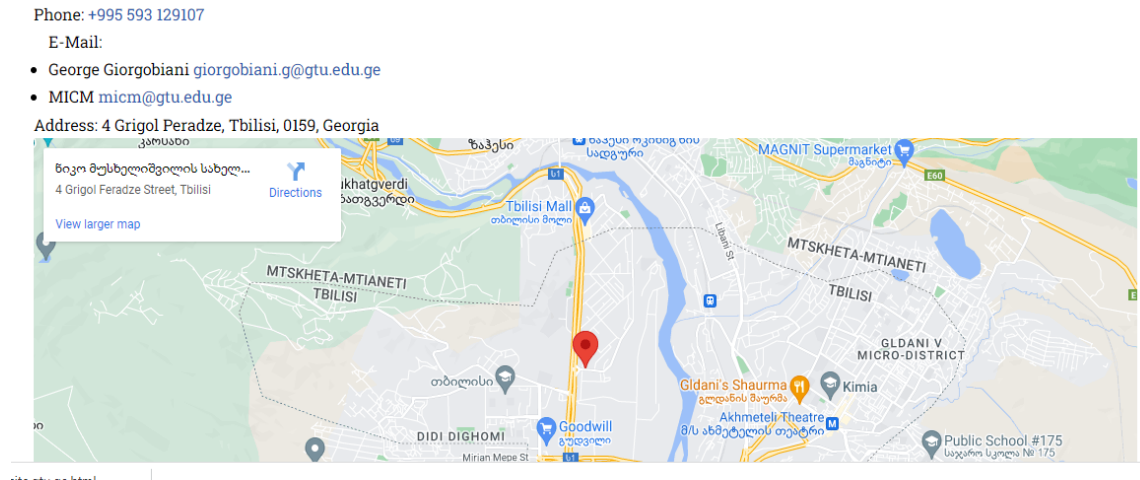


Fig. 13

3. CONCLUSIONS

This document describes the initial design of the GAIN project website (Version 1). During the Project lifetime, the website will reflect the development of work packages and project activities. The website will include:

- ✓ publications and conference presentations
- ✓ the recordings of all webinars, which will extend the visibility and dissemination impact
- ✓ private area for the distribution of restricted information amongst the consortium members and for the management
- ✓ etc.