

# MultiMediate



## Multi-modal Behaviour Analysis for Artificial Mediation

Recurring Grand Challenge at ACM International Conference on Multimedia

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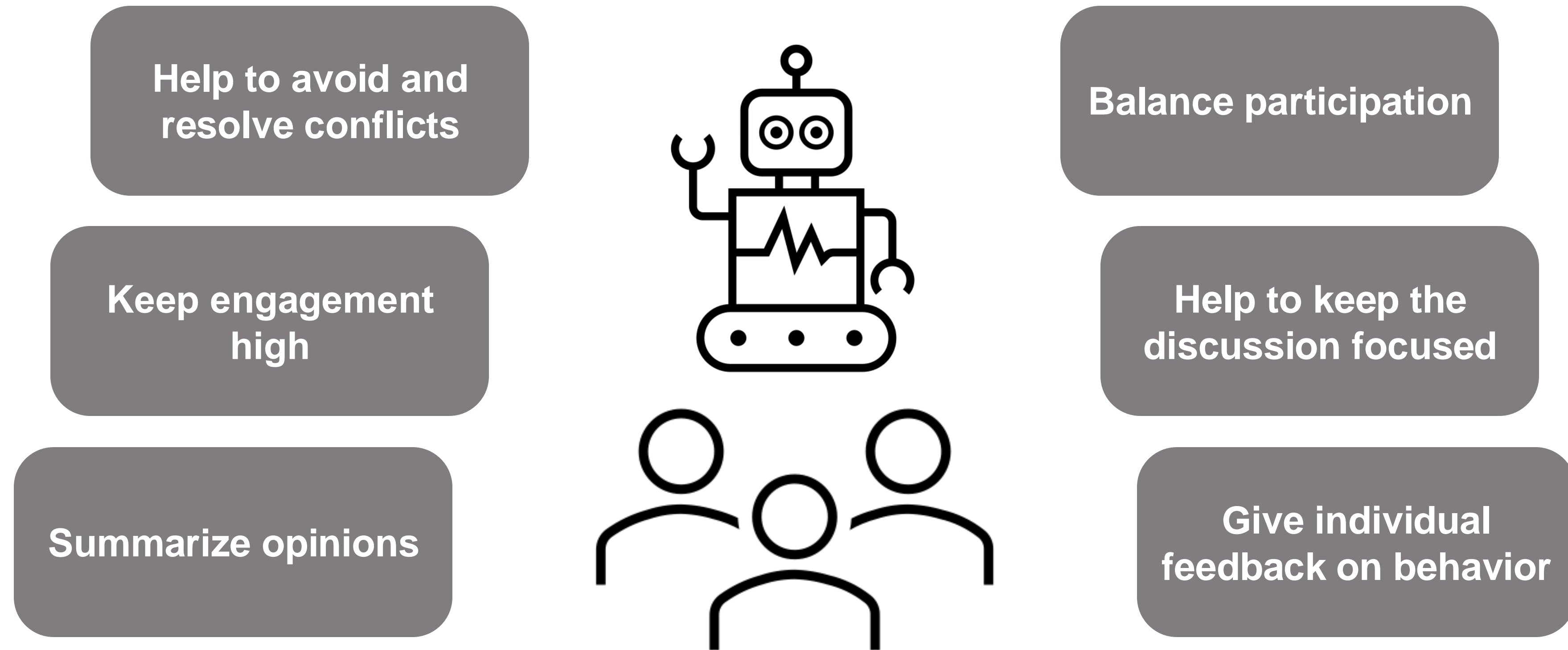
Augsburg University: Tobias Baur, Michael Dietz, Alexander Heimerl, Dominik Schiller, Elisabeth André

University of Stuttgart: Anna Penzkofer, Andreas Bulling

INRIA Sophia Antipolis: Michal Balazia, François Brémont



# Artificial Mediators



Human behavior **sensing** and **analysis** is **still inadequate** to realize this vision!

# Enabling Artificial Mediation

**Succession of tasks** across the different iterations of **MultiMediate**



# Challenge Tasks

## MultiMediate'21:

- Eye Contact Detection
- Next Speaker Prediction

## MultiMediate'22:

- Backchannel Detection
- Agreement Estimation from Backchannel

## MultiMediate'23:

- Bodily Behaviour Recognition
- Engagement Estimation

## MultiMediate'24:

- Multi-Domain Engagement Estimation



# Challenge Tasks

MultiMediate'21:

- Eye Contact Detection
- Next Speaker Prediction

MultiMediate'22:

- Backchannel Detection
- Agreement Estimation from Backchannel

MultiMediate'23:

- **Bodily Behaviours Recognition**
- Engagement Estimation

MultiMediate'24:

- **Multi-Domain Engagement Estimation**

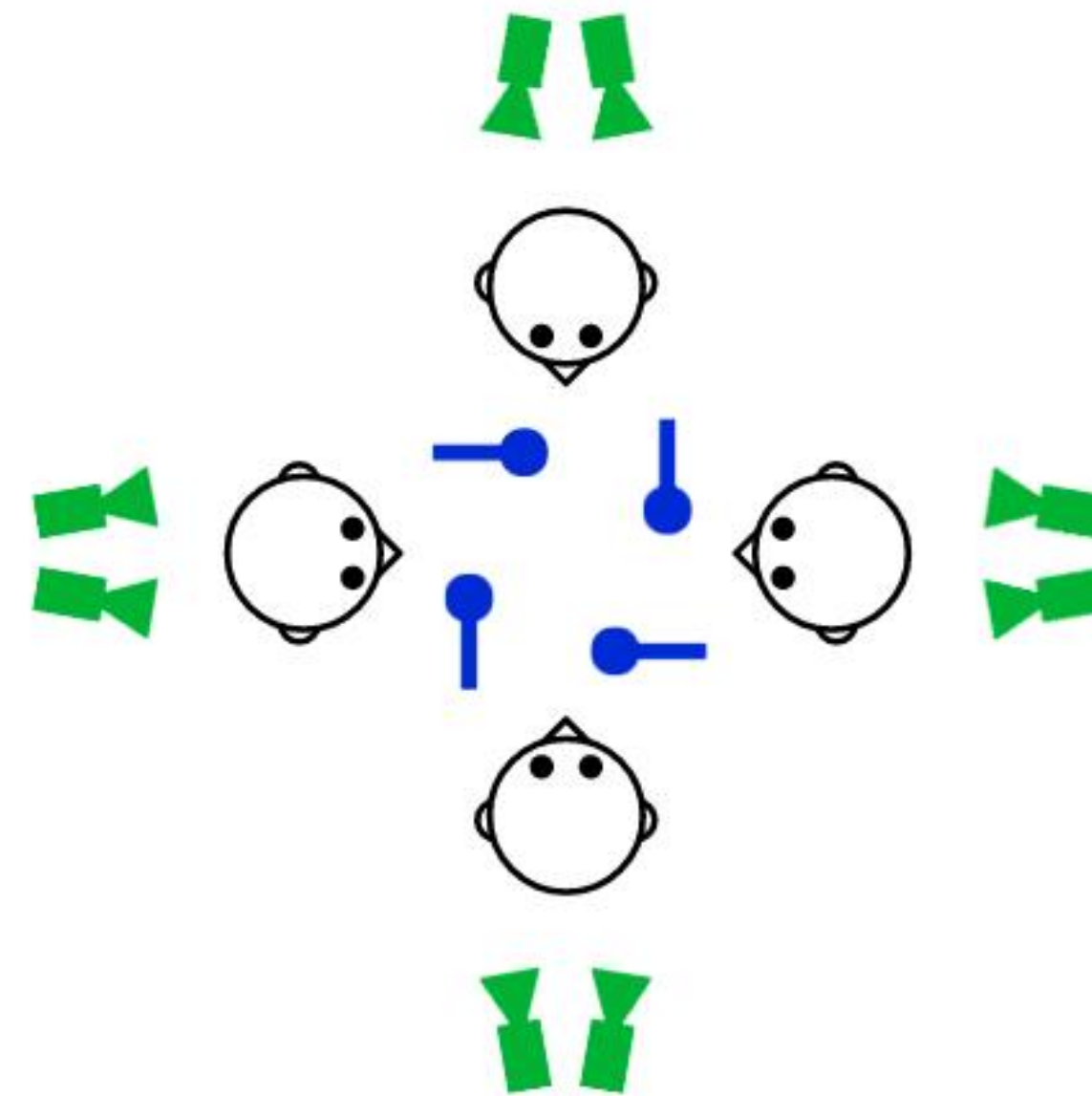


# Dataset: MPIIGroupInteraction

22 group discussions

- 3 to 4 participants
- 20min duration each

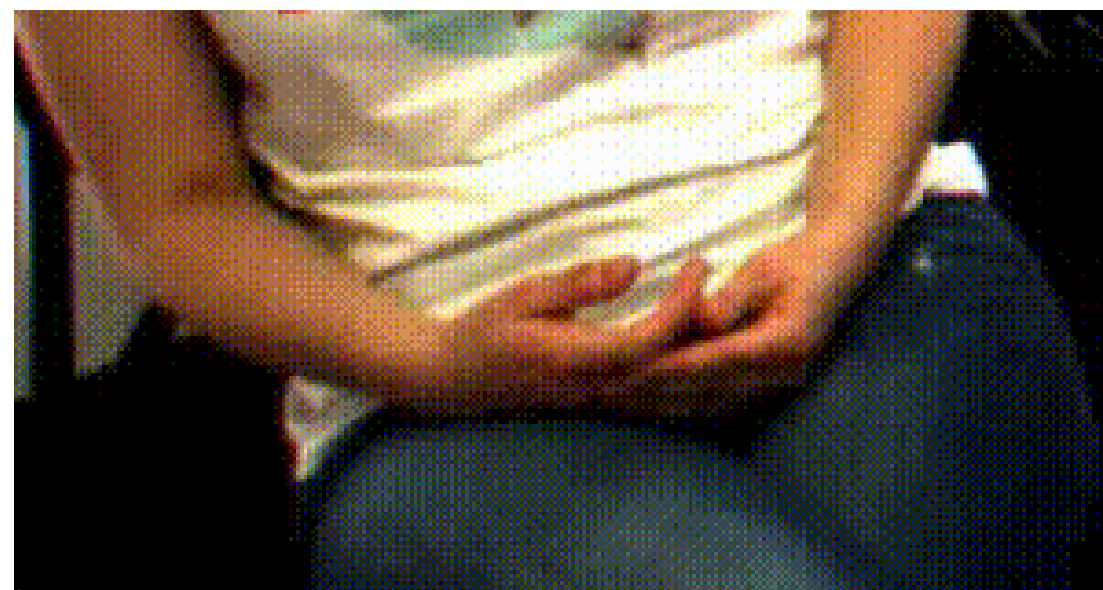
Evaluation on **unpublished test set** of 6 additional discussions



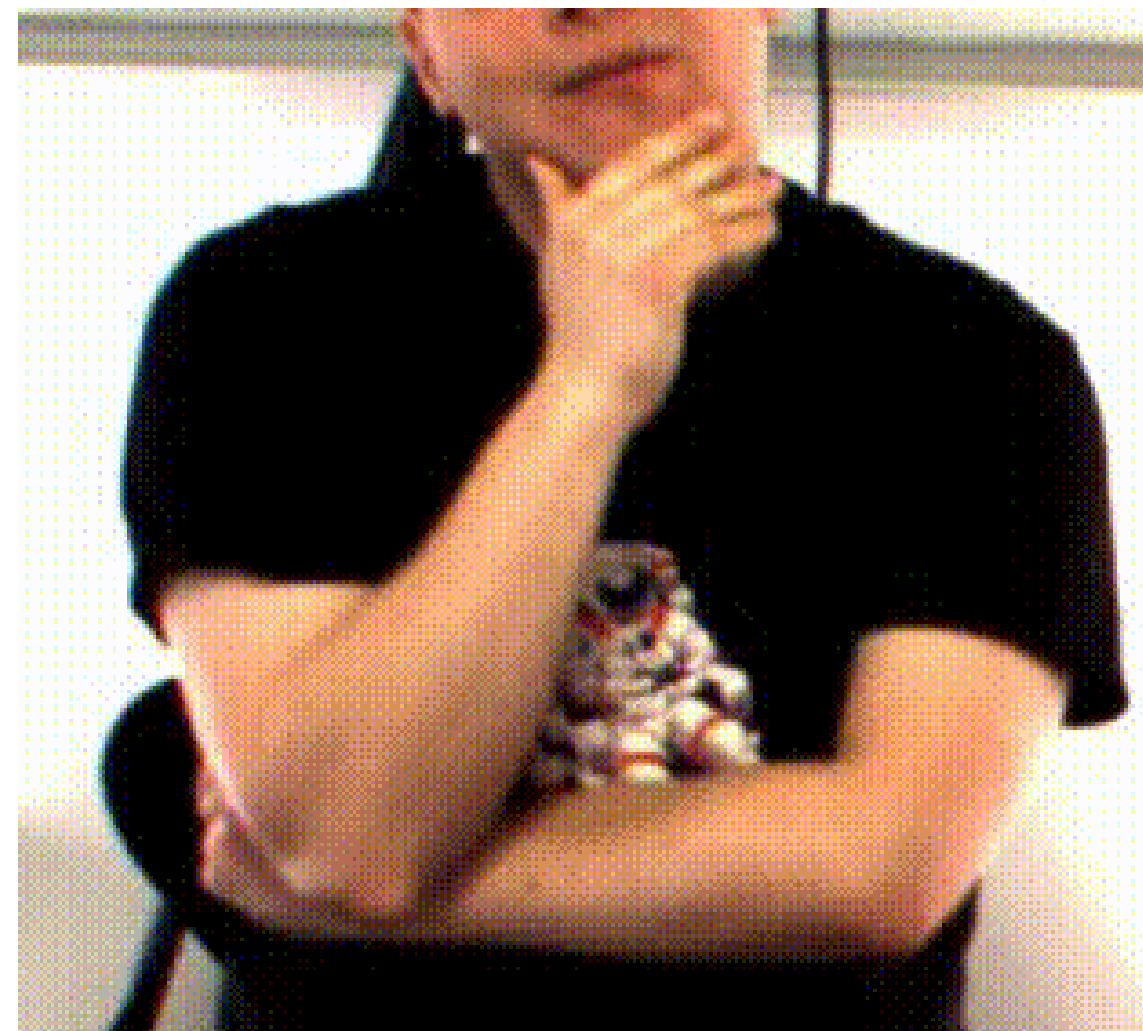
# Task: Bodily Behaviours Recognition



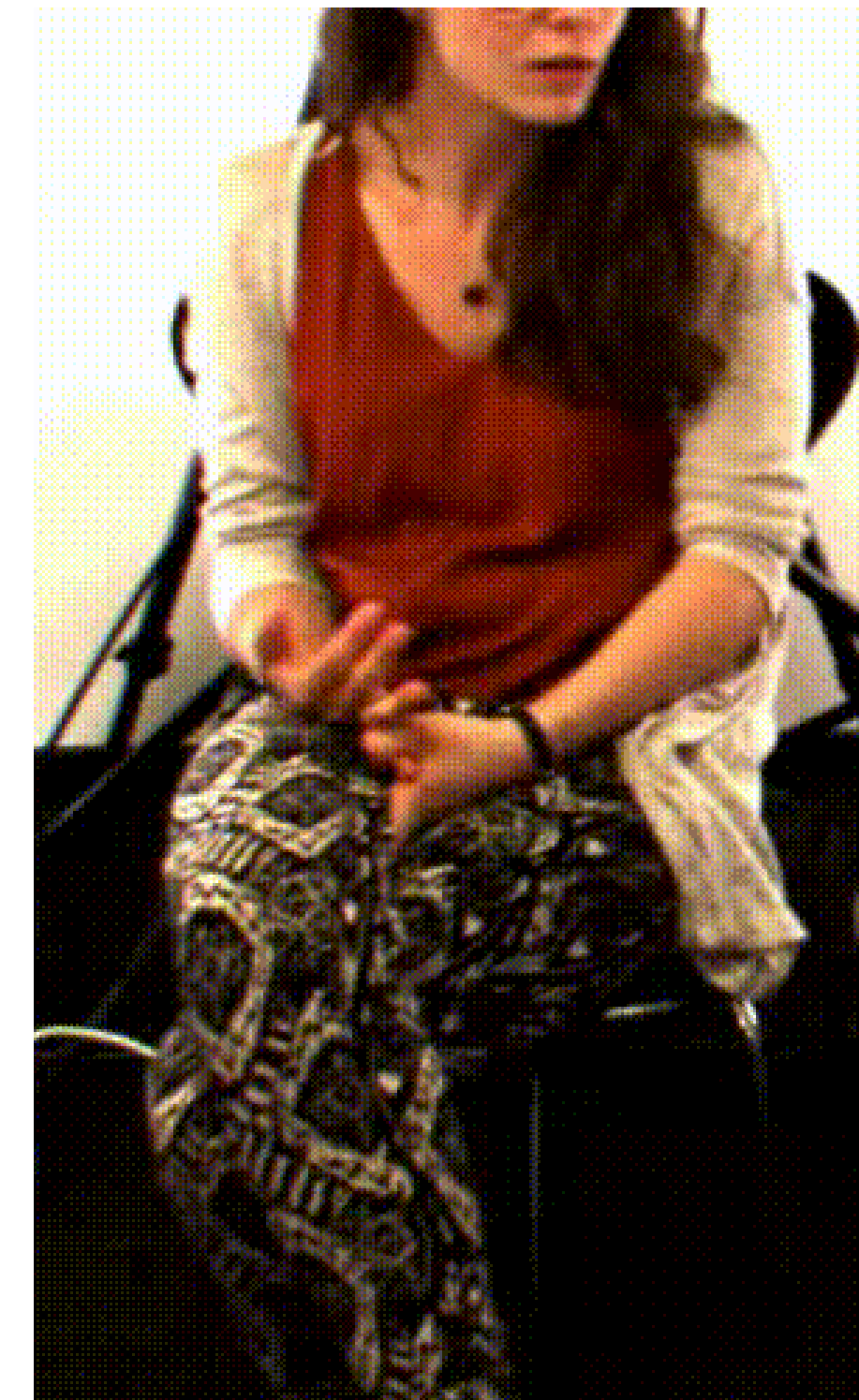
Fumbling



Fumbling, Gesturing



Face touching,  
Arms crossed



Gesticulating, Shrugging,  
Legs crossed, Fumbling

Balazia, M., Müller, P., Tánczos, Á. L., Liechtenstein, A. V., & Bremond, F. (2022). Bodily behaviors in social interaction: Novel annotations and state-of-the-art evaluation. ACM MM'22.

# Task: Bodily Behaviours Recognition

Based on the **Ethological Coding System for Interviews** (Troisi, 1999)

15 behaviour classes, 26 hours of human behaviour annotated



Balazia, M., Müller, P., Tánczos, Á. L., Liechtenstein, A. V., & Bremond, F. (2022). Bodily behaviors in social interaction: Novel annotations and state-of-the-art evaluation. ACM MM'22.



# Task: Bodily Behaviours Recognition

## Input:

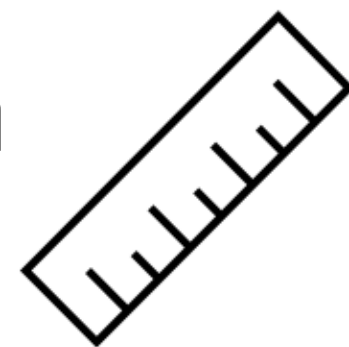
64 frames from 3 views

## Output:

Behaviour Labels (multi-label)

## Metric:

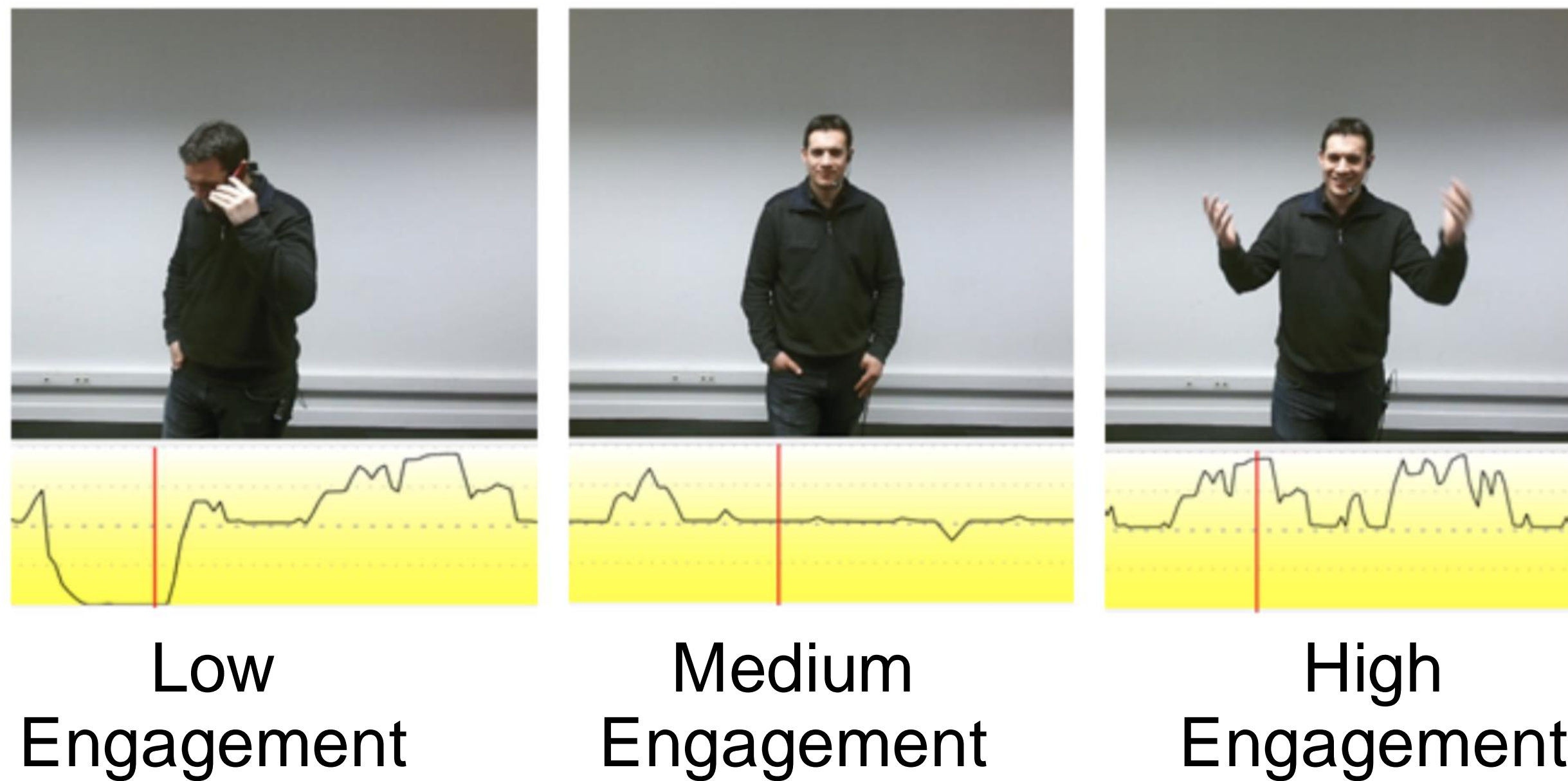
Mean Average Precision  
(Macro Average)



Method	MAP
Trivial Baseline	0.24
Video Swin Transformer, average across views	0.56
gkdx2 (from 2023) [3 <sup>rd</sup> ]	0.626
<b>jdy203 [2<sup>nd</sup>]</b>	<b>0.63</b>
<b>gkdx2 [1<sup>st</sup>]</b>	<b>0.63</b>

**gkdx2:** Kun Li, Dan Guo, Guoliang Chen, Feiyang Liu, Meng Wang: Data Augmentation for Human Behavior Analysis in Multi-Person Conversations. ACM MM'23.

# Engagement Estimation

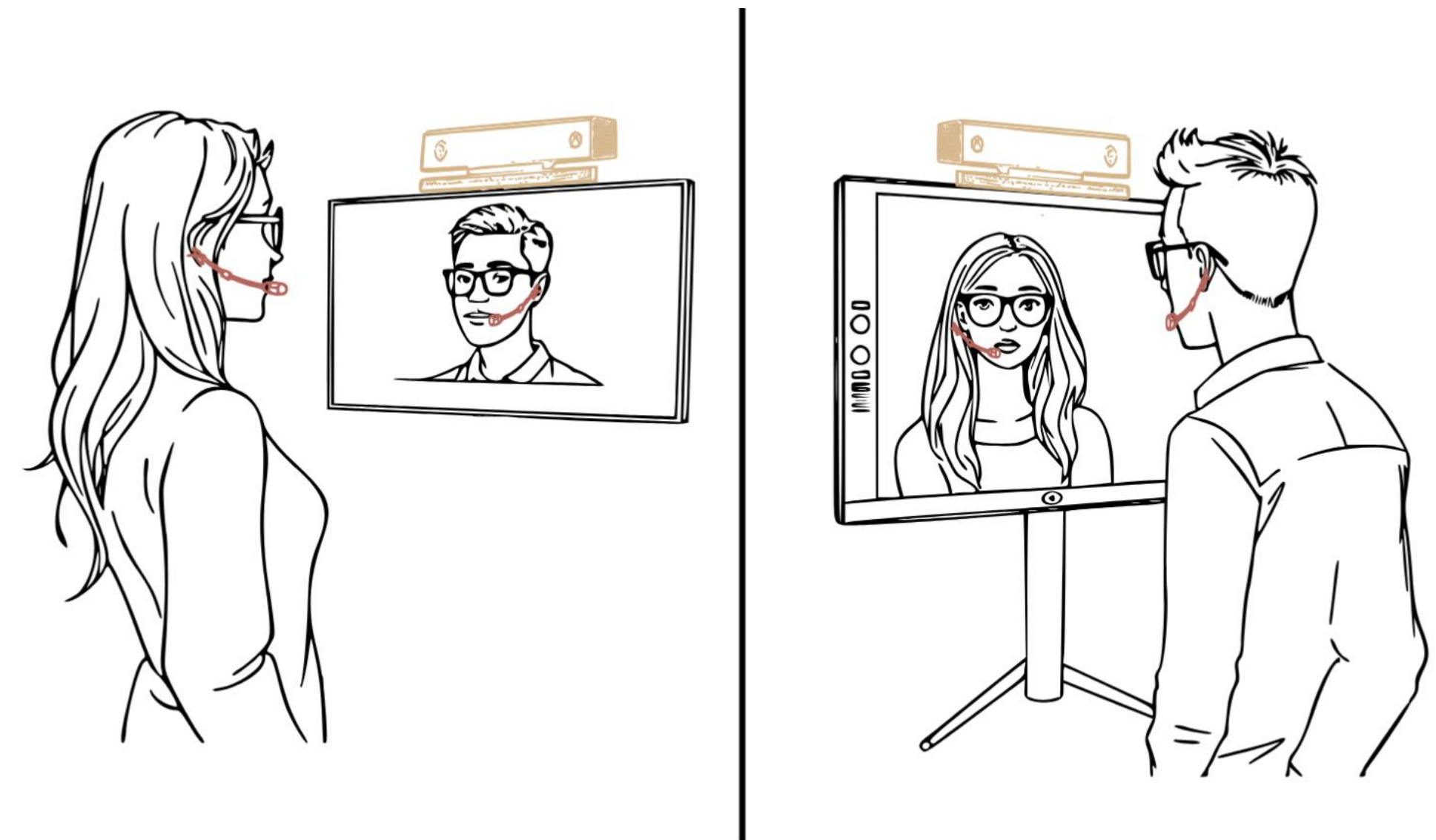
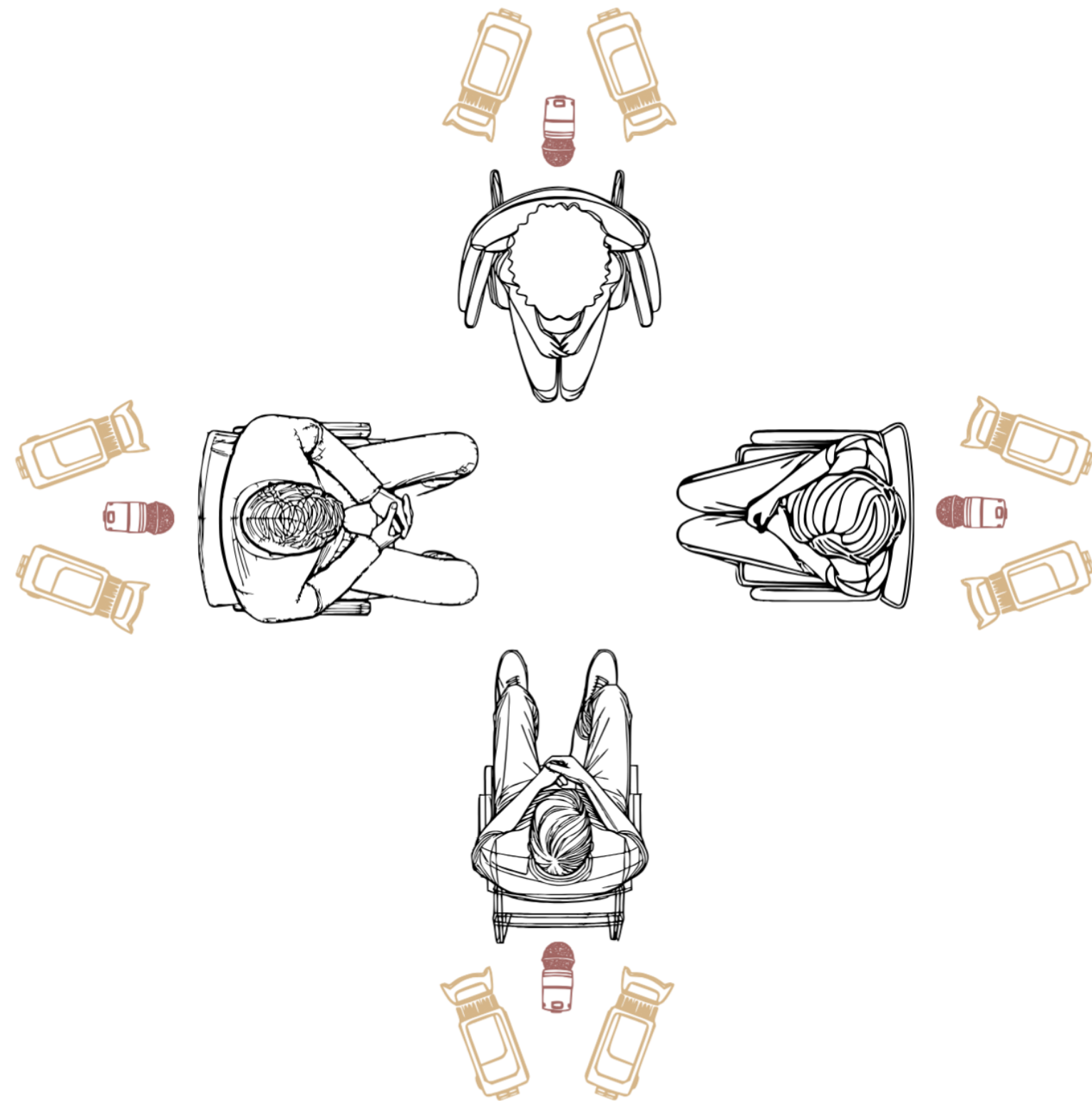


Knowing how **engaged** users are is crucial for **artificial mediators**

Engagement is a complex, **context-** and **culture-dependent** phenomenon

Cafaro, A., Wagner, J., Baur, T., Dermouche, S., Torres Torres, M., Pelachaud, C., ... & Valstar, M. (2017). The NoXi database: multimodal recordings of mediated novice-expert interactions. ICMI'17.

# Multi-Domain Engagement Estimation Challenge



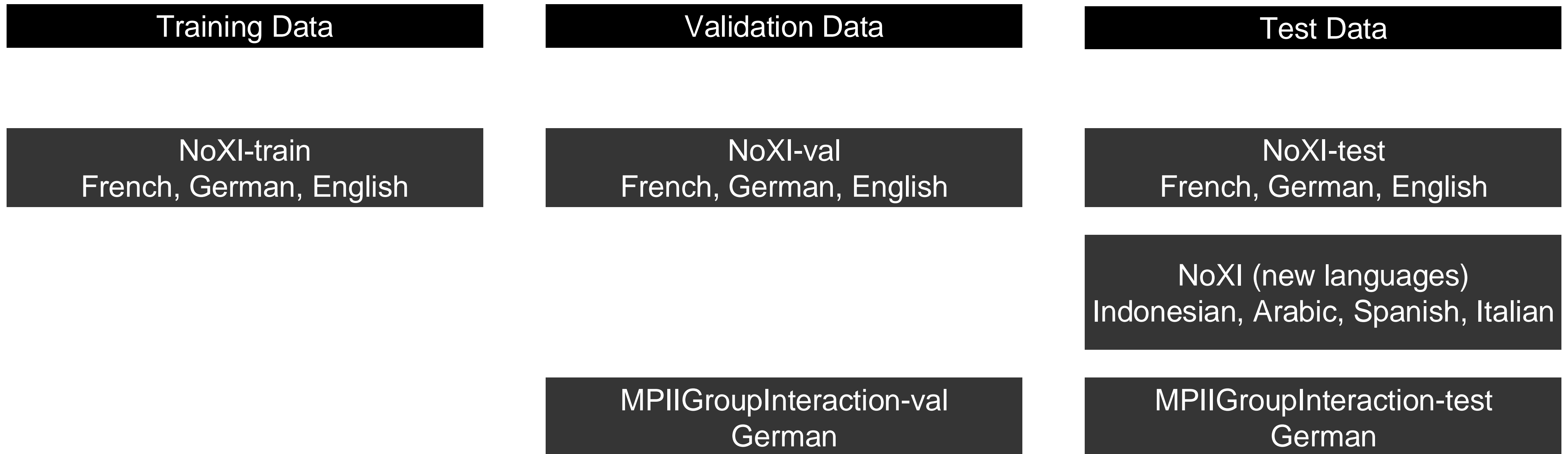
NoXI Corpus (Cafaro et al., 2017)

MPIIGroupInteraction (Müller et al., 2018)

Cafaro, A., Wagner, J., Baur, T., Dermouche, S., Torres Torres, M., Pelachaud, C., ... & Valstar, M. (2017). The NoXi database: multimodal recordings of mediated novice-expert interactions. ICMI'17.

Müller, P., Huang, M. X., & Bulling, A. (2018). Detecting low rapport during natural interactions in small groups from non-verbal behaviour. IUI'18.

# Multi-Domain Engagement Estimation Challenge



Metric: Combined Concordance Correlation Coefficient (CCC)



# Task: Multi-Domain Engagement Estimation

## Baseline Experiments

Features	NOXI		NOXI (Add. Languages)		MPIIGroupInteraction		Combined
	Val CCC	Test CCC	Val CCC	Test CCC	Val CCC	Test CCC	Test CCC
<i>Video</i>							
OpenFace 2.0	0.81	0.28	-	0.13	<b>0.09</b>	0.00	0.14
OpenPose	0.83	0.48	-	0.41	0.01	0.06	0.32
CLIP	<b>0.88</b>	0.48	-	0.38	-0.01	0.06	0.31
<i>Voice</i>							
eGemaps v2	0.77	0.56	-	0.47	0.00	<b>0.15</b>	0.39
w2vb2	0.77	<b>0.64</b>	-	<b>0.51</b>	0.05	0.09	<b>0.41</b>
<i>Text</i>							
XLM RoBERTa	0.62	0.40	-	0.29	0.00	0.00	0.23

Method	CCC NoXi base	CCC NoXi Additional Languages	CCC MPII GroupInteraction	CCC combined
Challenge Baseline	0.64	0.51	0.09	0.41
Syntax [4 <sup>th</sup> ]	<b>0.72</b>	<b>0.69</b>	<b>0.50</b>	<b>0.64</b>
HFUT-LMC [3 <sup>rd</sup> ]	<b>0.76</b>	<b>0.67</b>	<b>0.49</b>	<b>0.64</b>
AI-lab [2 <sup>nd</sup> ]	<b>0.69</b>	<b>0.72</b>	<b>0.54</b>	<b>0.65</b>
<b>USTC-IAT-United [1<sup>st</sup>]</b>	<b>0.72</b>	<b>0.73</b>	<b>0.59</b>	<b>0.68</b>

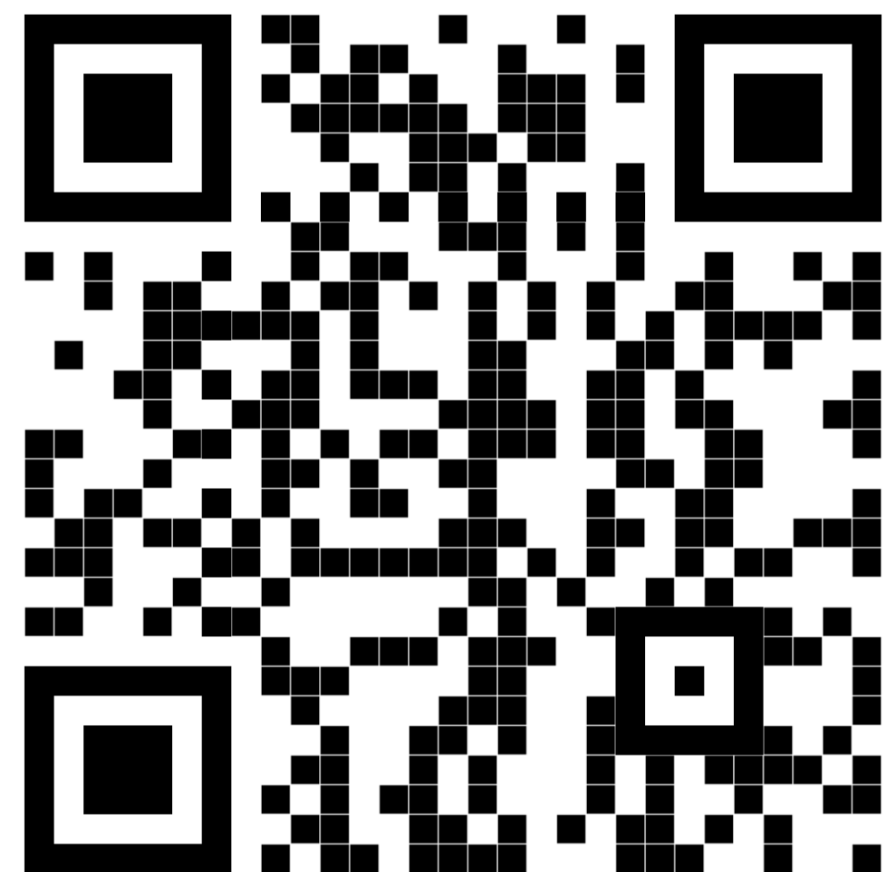
**Syntax:** Deepak Kumar, Surbhi Madan, Pradeep Singh, Abhinav Dhall, Balasubramanian Raman: Towards Engagement Prediction: A Cross-Modality Dual-Pipeline Approach using Visual and Audio Features. ACM MM'24.

**HFUT-LMC:** Jia Li, Yangchen Yu, Yin Chen, Yu Zhang, Peng Jia, Yunbo Xu, Ziqiang Li, Meng Wang, Richang Hong: DAT: Dialogue-Aware Transformer with Modality-Group Fusion for Human Engagement Estimation. ACM MM'24.

# The Future of MultiMediate

**Expand multi-domain** engagement estimation challenge

Introduce metrics that **measure fairness** of challenge solutions



Mailing List

**Evaluation** remains possible for all tasks [1].

**Stay tuned** by signing up for the **mailing list** [2]!

[1] <https://multimediate-challenge.org>

[2] <https://multimediate-challenge.org/SignUp/>